ADGENTIC AI

PRESS KIT

THE AGENCY IS DEAD.

It just hasn’t noticed yet.

ADGENTIC is the AI platform for e-commerce performance marketing: it plans, creates and launches Meta, Google and Klaviyo campaigns, with a human approving everything.

WHAT WE DO

Ten tabs? One crew.

An AI crew plans, creates and launches your campaigns on Meta, Google and Klaviyo. Workshop? We'd rather ship ads. A human signs off on everything. Buzzkill.

WHAT'S LIVE

Meta	Google	Klaviyo	Shopify
LIVE	LIVE	LIVE	SOON

Shopify? Soon. Attribution and data layer? We're building it, in development.

TIMELINE

2025	ADGENTIC Global SA founded
7 Dec 2026	Soft launch
Mid-Jan 2027	Market launch

PRICING PER MONTH

STARTUP	SMALL	TEAM	BUSINESS	ENTERPRISE
€499	€999	€1,999	€2,999	€7,999

Prices on the table. Reporting PDF included? Nobody reads it anyway.

THE COMPANY

ENTITY	ADGENTIC Global SA, Luxembourg
FOUNDED	2025
STAGE	Pre-seed
LEAD ANGEL	Lutz Mieschke, founder of MHP
HOSTING	EU, Frankfurt

THE TEAM



Dagmar Höchel
CEO & Co-Founder



Tim Höchel
Founder & Chairman



Marcos Perona
CTO

WHAT WE STAND FOR

1 AGENCY KILLER

Retainer? Very nervous. Routine is copy-paste with a consulting soundtrack. Judgment and creativity can still charge real money.

2 EUROPE SHOWS THE AMERICANS. SOON.

Europeans are complicated, demanding, hard to please. That’s exactly why we build here. Number one? That’s the goal, not the status.

3 SELF-GRADED. SELF-PRAISED.

Platforms grade their own homework. That’s a conflict of interest, not an accusation against anyone.

ADGENTIC

BOILERPLATE

ADGENTIC is the AI platform for e-commerce performance marketing: it plans, creates and launches Meta, Google and Klaviyo campaigns, with a human approving everything. ADGENTIC is operated by ADGENTIC Global SA, Luxembourg. Founded in 2025. Soft launch is 7 December 2026, market launch mid-January 2027. Hosted in the EU, in Frankfurt.

QUOTE

“The agency is dead. It just hasn’t noticed yet.”

Tim Höchel, Founder & Chairman, ADGENTIC

Press contact

Tim Höchel, Founder & Chairman
tim@adgentic-ai.com

Logos



Team photos on page 4. More image material on request from the press contact.